

Karachika! Nigeria's Movies and Nigerian Migrants in the Glocal City. The Case of Lubumbashi.

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Lubumbashi has a long tradition in being a cosmopolitan city. This tradition originates from the colonial era during which the town was created ex nihilo depending only on the presence of minerals found within it. Nowadays, this glocal city continues to attract people from everywhere. The demographic landscape of Lubumbashi is shaped by the mixing of nationals and of migrants as well. Among the new comer migrants, we can cite the case of Nigerians who become more and more visible. While their visibility is growing slowly in the city, Nigerians' signature is already written in the representation of surrounding local communities thanks to "Karachika" series movies. Live in this city is shaped daily by the intermediation of many sites. The one we want to think about is the "mediascape". At this level, urban life goes hand in hand with some popular programmes on the local TV who come to spread largely these movies which capture the deep feelings of the urban local dwellers. These dwellers are attracted by discourse of the struggle against Satan which is the main argument of the revival and Pentecostal churches. In reproducing this discourse via movie image, Nigerian movies become constitutive parts of the imaginaries of Lubumbashi population caught up by the postcolonial crisis.

Selling Nigerian movies becomes a new economic niche through which Nigerian migrants come to impose themselves while settling in this city. This paper aims at investigating on the presence of Nigerian migrants in Lubumbashi. We will look at how they create their homes and livelihoods within this city. In considering their main economic activities, we will try to understand the resources they use in order to maintain their business in creating contacts here and there. What are their channels of importing the movies CD-Roms? Nigerians are used in having small shops located in a corner of big shops. How do they manage this very small-scale business and their continuing monopoly of business? Beyond these questions, we will raise the core aspect of the strategy of Nigerian migrants' integration in this city.

The data for this paper have been collected during a three year research conducted in Lubumbashi. Live stories and interviews with Nigerian migrants are the main methods which helped us to gather data.